



Strategic Management Review

Call for Proposals

“The Future of Strategy: Canonical Questions Through the Eyes of Emerging Scholars”

The Strategic Management Review (SMR) invites submissions for a special issue that explores how emerging scholars—defined as those within 10 years of their dissertation defense—interpret and extend the canonical questions of strategic management. This special issue highlights how the next generation of scholars is building on the field’s foundational insights to shape its future.

Strategic management has long been defined by a set of enduring questions, including: Why do firms differ? What drives competitive advantage? How do firms create and capture value? This special issue invites early-career scholars to reflect on these core questions and articulate how their research agendas engage with, challenge, or reframe these themes. We are particularly interested in submissions that not only revisit the field’s intellectual roots but also illuminate promising directions for theory and practice.

Why Submit? This is a unique opportunity for emerging scholars to step back from individual projects and consider their work *holistically*—to ask how their research contributes to the field’s evolution and to engage in a broader conversation about the future of strategy. The issue will provide a platform to showcase emerging voices and foster an intellectual community among the next generation of strategic management scholars.

Conference Opportunity. Authors of selected proposals will be invited to participate in an exclusive, developmental conference. At this event, they will receive feedback from senior scholars in the field and network with each other. This event will provide a rare opportunity for in-depth dialogue, mentorship, and idea refinement.

Submission Guidelines

- Proposal Length: 3 to 7 double-spaced pages of text (excluding any tables or figures)
- Submission Window: **December 1, 2025 through January 15, 2026**
- Submission Email: Proposals should be submitted via email to Larissa Reuer, SMR Managing Editor, at smrmanagingeditor@gmail.com. Please copy the Editors-in-Chief, Michael Leiblein (leiblein.1@osu.edu) and Jeffrey Reuer (jreuer@purdue.edu).
- Optional: If authors already have a complete paper draft, it may be submitted to accompany the proposal or in lieu of one.

Review Process. Proposals will be judged based on 1. Engagement with the canonical problems of strategic management, 2. Potential for theoretical integration of strategy research, 3. Potential to guide future research, 4. Creative insights, and 5. Viability of the proposed contribution.